Orders

Order / Rev:

104878

Alt Order #:

06837423

Product Desc:

OBAMA 4 AMERICA

Estimate:

1522

Flight Dates:

Order Type:

08/03/12 - 09/03/12 07/30/12 / 08/03/12

Original Date / Rev:

GENERAL

Primary AE:

Sales Office:

Sales Region:



KSNV

Amy McCreary

BLPHI

National

Agency

Name:

GMMB, Inc./ Washington D.C.

Buying Contact:

Billing Contact:

1010 Wisconsin Ave. NW

Washington, DC 20007

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Cash Broadcast

EOM/EOC

15%

Advertiser

Name:

Priority:

Obama for America

Demographic:

A35+

Product Codes:

PLC01-Democrat

Revenue Codes:

POLITICAL/AGY, PCAN, GEN

SELECT PRIORITY CODE

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	469	\$374,200.00	\$318,070.00
08/27/12	09/03/12	206	\$138,325.00	\$117,576.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	469	\$374,200.00	\$318,070.00	0.00
September 2012	206	\$138,325.00	\$117,576.25	0.00
Totals	675	\$512,525,00	\$435,646,25	0.00

00:05:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$512,525.00
Market	100%	\$1,708,416.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	19%	\$324,599.17
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$324,599.17
KTUD	1%	\$17,084.17
KVVU	22%	\$375,851.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	9%	\$153,757.50

WAKE UP WITH THE WAGNERS

Print Date: 08/03/12 12:38:10 Page 2 of 8

KSNV

Order / Rev:

104878

Advertiser:

Obama for America

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OBAMA 4 AMERICA

Flight Dates:

08/03/12 - 09/03/12

Estimate:

1522

Ln Ch Start	End	Inventory Code	Drank	Ctont/Frad	Ti D	1 0		D. (D.	D. T. 6		
		Inventory Code M-F 5-6a WakeU	AND REAL PROPERTY.	Start/End 5-6a	Time Days MTWTF	Len Sp :30	00ts 4	\$400.001	Rtg Type S	No. of the last of	Amount
	PLY TO SU	M-F 5-6a WakeL B LINES A THRU	Jp w/Wagners	3-0a	MIWIF	.50	4	\$400.00 Т	O.OO INIVI	44	\$17,600.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/31/12	08/06/12	MF	4	\$400.00	0.00						
Week: 08/07/12	08/13/12	MTWTF	10	\$400.00	0.00						
Week: 08/14/12 Week: 08/21/12	08/20/12 08/27/12	MTWTF MTWTF	10 10	\$400.00 \$400.00	0.00 0.00						
Week: 08/28/12	09/03/12	MTWTF	10	\$400.00	0.00			401.00			
E 2 KSNV 08/07/1 WAKE UP EARI		Wake Up Early V		430a-5a	MTWTS	:30	4	\$150.002	0.00 NM	4	\$600.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/07/12	08/13/12	MTWTS	4	\$150.00	0.00			22.00			
E 3 KSNV 08/14/1 WAKE UP EARI		Wake Up Early V		430a-5a	MTWTS	:30	5	\$200.001	0.00 NM	15	\$3,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/14/12	08/20/12	MTWTS	5	\$200.00	0.00				- 1		
Week: 08/21/12	08/27/12	MTWTS MTWTS	5	\$200.00	0.00						
Week: 08/28/12 E 4 KSNV 08/03/1	09/03/12	M-F 6-7a WakeU	5 n w/Ma/M	\$200.00 6-7a	0.00 MTWTF	:30	4	\$700.001	0.00 NM	20	#25 200 00
	PPLY TO SU	M-F 6-7a Wakel B LINES A THRU	Jp w/Wagners	0-7 a	MIWIF	.30	4	\$700.001	0.00 NM	36	\$25,200.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/31/12	08/06/12	MF	4	\$700.00	0.00				1		
Week: 08/07/12	08/13/12	MTWTF	2	\$700.00	0.00						
Week: 08/14/12 Week: 08/21/12	08/20/12 08/27/12	MTWTF MTWTF	10 10	\$700.00 \$700.00	0.00						
Week: 08/28/12	09/03/12	MTWTF	10	\$700.00	0.00						
E 5 KSNV 08/03/1	2 09/03/12	•	CM	658a-9am	MTWTF	:30	4	\$1,400.001	0.00 NM	36	\$50,400.00
COMMENTS AF	PPLY TO SU	Today Show IB LINES A THRU	С								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/31/12	08/06/12	MF		\$1,400.00	0.00						
Week: 08/07/12 Week: 08/14/12	08/13/12 08/20/12	MTWTF MTWTF		\$1,400.00 \$1,400.00	0.00 0.00				- 1		
Week: 08/21/12	08/27/12	MTWTF		\$1,400.00	0.00						
Week: 08/28/12	09/03/12	MTWTF		\$1,400.00	0.00						
E 7 KSNV 08/18/1		News 3 Sunrise - News 3 Sunrise		6a-7a	S-	:30	1	\$350.001	0.00 NM	3	\$1,050.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 08/13/12	08/19/12	S-	1	\$350.00	0.00						
Week: 08/20/12 Week: 08/27/12	08/26/12 09/02/12	S- S-	1	\$350.00 \$350.00	0.00 0.00						
E 8 KSNV 08/18/			CM	7a-9am	S-	:30	1	\$625.001	0.00 NM	3	\$1,875.00
SATURDAY TO			1 20 100 100 100 100 100 100 100 100 100								
Start Date	End Date	Weekdays S-	Spots/Week	navaran Property	Rating				- 1		
Week: 08/13/12 Week: 08/20/12	08/19/12 08/26/12	S-	1	\$625.00 \$625.00	0.00				- 1		
Week: 08/27/12	09/02/12	S-	1	\$625.00	0.00						
E 10 KSNV 08/19/		Nevada Newsma		5:00- 6:00a	ımS	:30	1	\$825.003	0.00 NM	3	\$2,475.0
		o pgm 8/5, 8/12	Cnoto AAII	D-4-	Dotin-						
Start Date Week: 08/13/12	End Date 08/19/12	<u>Weekdays</u> S	Spots/Week 1	Rate \$825.00	Rating 0.00				- 1		
Week: 08/20/12	08/26/12	S	1	\$825.00	0.00						
Week: 08/27/12	09/02/12	S	1	\$825.00	0.00						

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Order / Rev:

104878

Advertiser:

Obama for America

Alt Order #:

06837423

Product Desc:

OBAMA 4 AMERICA

Flight Dates:

08/03/12 - 09/03/12

Estimate: 1522 KSNV

Ln Ch Start	End	Inventory Code		Start/End T	THE RESERVE THE PARTY OF THE PA	Len Spo	ots	THE RESERVE OF THE PERSON NAMED IN COLUMN	Rtg Type S	pots	Amount
E 11 KSNV 08/19/1	2 09/02/12	News 3 Sunrise - News 3 Sunrise		6a-7a	S	:30	1	\$325.001	0.00 NM	3	\$975.00
NEWS 3 AT SU	NRISE no po	gm 8/5, 8/12									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 08/13/12 Week: 08/20/12	08/19/12 08/26/12	S S	1	\$325.00 \$325.00	0.00				1		
Week: 08/27/12	09/02/12	S	1	\$325.00	0.00				- 1		
E 12 KSNV 08/19/1		Sunday Today	CM	7a-8am	S	:30	2	\$625.001	0.00 NM	6	\$3,750.00
		Sunday Today									, , , , , , , , , , , , , , , , , , , ,
TODAY ON SUN		LONG PARKS AND	_						- 1		
<u>Start Date</u> Week: 08/13/12	End Date 08/19/12	<u>Weekdays</u> S	Spots/Week	Rate	Rating				- 1		
Week: 08/20/12	08/26/12	S	2	\$625.00 \$625.00	0.00				- 1		
Week: 08/27/12	09/02/12	S	2	\$625.00	0.00						
E 13 KSNV 08/19/1	2 09/02/12	Meet the Press	CM	8a-9am	S	:30	1	\$3,000.001	0.00 NM	3	\$9,000.00
MEET THE DDE		Meet the Press									
MEET THE PRE Start Date	End Date	Weekdays	Spots/Week	Pata	Dating						
Week: 08/13/12	08/19/12	S		<u>Rate</u> \$3,000.00	Rating 0.00						
Week: 08/20/12	08/26/12	S		\$3,000.00	0.00				1		
Week: 08/27/12	09/02/12	S		\$3,000.00	0.00						
E14 KSNV 08/19/1	2 09/02/12	News 3 Today W	/knd CM	9a-930am	S	:30	1	\$500.001	0.00 NM	3	\$1,500.00
NEWS 3 TODAY	Y/WKEND n	News 3 Today o pgm 8/5, 8/12							- 1		
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/13/12	08/19/12	S	1	\$500.00	0.00						
Week: 08/20/12	08/26/12	S	1	\$500.00	0.00						
Week: 08/27/12	09/02/12	S	1	++++++	0.00						
E 15 KSNV 08/19/1	2 09/02/12	Chris Matthews 9 Chris Matthews		9:30a-10a	S	:30	1	\$500.001	0.00 NM	3	\$1,500.00
CHRIS MATTHE	WS SHOW		5.50am						1		
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/13/12	08/19/12	S	1	\$500.00	0.00				1		
Week: 08/20/12 Week: 08/27/12	08/26/12 09/02/12	S S	1	\$500.00 \$500.00	0.00				1		
E 16 KSNV 08/07/1				9-10a	MTWTF	:30	2	\$500.001	0.00 NM	32	\$16,000.00
210 110111 00/01/1	2 00/00/12	M-F Today Show		0 100	141 W 11	.50	_	Ψ300.001	0.00 14141	32	\$10,000.00
		IB LINES A THRU	В								
TODAY SHOW		Modeledaye	Constanting	Dete	Deties				1		
Week: 08/07/12	08/13/12	Weekdays M	Spots/Week 2	<u>Rate</u> \$500.00	Rating 0.00				- 1		
Week: 08/14/12	08/20/12	MTWTF	10	\$500.00	0.00				1		
Week: 08/21/12	08/27/12	MTWTF	10		0.00				1		
Week: 08/28/12	09/03/12	MTWTF	10		0.00			The American Control Control			
E 17 KSNV 08/07/1	12 09/03/12	M-F Today Show Today 4th Hour	/ III 4th KBM	10am-11am	MTWTF	:30	2	\$325.001	0.00 NM	32	\$10,400.00
COMMENTS AF		IB LINES A THRU	В								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/07/12	08/13/12	M	2		0.00						
Week: 08/14/12 Week: 08/21/12	08/20/12 08/27/12	MTWTF MTWTF	10 10		0.00						
Week: 08/28/12	09/03/12	-TWTF	10		0.00						
E 18 KSNV 08/07/1		Rachael Ray	CM	11am-12pm	MTWTF	:30	2	\$325.001	0.00 NM	32	\$10,400.00
COMMENTS AF	PPLY TO SU	Rachael Ray IB LINES A THRU	В								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/07/12	08/13/12	M	2		0.00						
Week: 08/14/12	08/20/12	MTWTF	10	\$325.00	0.00						
Week: 08/21/12 Week: 08/28/12	08/27/12 09/03/12	MTWTF -TWTF	10		0.00						
E 19 KSNV 08/07/1			10 CM	\$325.00 12-1230pm	0.00 MTWTF	.30	2	\$42F 004	0.00 NM	47	¢7 005 00
L 10 KONV 00/0//	12 03/03/12		CIVI	12-1230pm	MI WIF	:30	2	\$425.001	0.00 NM	17	\$7,225.00

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KSNV

Order / Rev:

104878

Advertiser:

Estimate:

Obama for America

Alt Order #:

06837423

Product Desc:

OBAMA 4 AMERICA

Flight Dates:

08/03/12 - 09/03/12

1522

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Noon News Noon News COMMENTS APPLY TO SUB LINES A THRU B **NEWS 3 AT NOON** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 08/07/12 08/13/12 M----2 \$425.00 0.00 08/20/12 MTWTF--Week: 08/14/12 5 \$425.00 0.00 Week: 08/21/12 08/27/12 MTWTF--5 \$425.00 0.00 -TWTF--Week: 08/28/12 09/03/12 5 \$425.00 0.00 E 20 KSNV 08/07/12 09/03/12 The Agenda 1230pm CM 1230-1p MTWTF--:30 2 \$325.001 0.00 NM 17 \$5.525.00 The Agenda 1230pm COMMENTS APPLY TO SUB LINES A THRU B NEWS 3 AGENDA Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 08/07/12 08/13/12 M----2 \$325.00 0.00 Week: 08/14/12 08/20/12 MTWTF--5 \$325.00 0.00 MTWTF--Week: 08/21/12 08/27/12 5 \$325.00 0.00 Week: 08/28/12 09/03/12 -TWTF--\$325.00 0.00 E 21 KSNV 08/07/12 09/03/12 Days of our Lives CM 1258p-2pm MTWTF--:30 \$425.001 0.00 NM 17 \$7,225.00 Days of our Lives COMMENTS APPLY TO SUB LINES A THRU B DAYS OF OUR LIVES Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 08/07/12 08/13/12 M----\$425.00 0.00 2 MTWTF--Week: 08/14/12 08/20/12 5 \$425.00 0.00 MTWTF--Week: 08/21/12 08/27/12 5 \$425.00 0.00 Week: 08/28/12 09/03/12 -TWTF--5 \$425.00 0.00 E 22 KSNV 08/07/12 09/03/12 The Doctors CM 2pm-3pm MTWTF--:30 2 \$325.001 0.00 NM 32 \$10,400.00 The Doctors COMMENTS APPLY TO SUB LINES A THRU B THE DOCTORS Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 08/07/12 08/13/12 2 \$325.00 0.00 Week: 08/14/12 08/20/12 MTWTF--10 \$325.00 0.00 MTWTF--Week: 08/21/12 08/27/12 10 \$325.00 0.00 Week: 08/28/12 09/03/12 -TWTF--10 \$325.00 0.00 E 23 KSNV 08/07/12 09/03/12 Dr. Phil CM 3-4p MTWTF--.30 \$450.001 0.00 NM 32 \$14,400.00 Dr Phil COMMENTS APPLY TO SUB LINES A THRU B DR. PHIL Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 08/07/12 08/13/12 M----2 \$450.00 0.00 MTWTF--Week: 08/14/12 08/20/12 10 \$450.00 0.00 Week: 08/21/12 08/27/12 MTWTF--10 \$450.00 0.00 MTWTF--Week: 08/28/12 09/03/12 10 \$450.00 0.00 E 24 KSNV 08/07/12 09/03/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MTWTF--:30 \$700.001 0.00 NM \$11,900.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) COMMENTS APPLY TO SUB LINES A THRU B **NFWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 08/07/12 08/13/12 MTWTF--\$700.00 2 0.00 Week: 08/14/12 08/20/12 MTWTF--5 \$700.00 0.00 MTWTF--Week: 08/21/12 08/27/12 5 \$700.00 0.00 Week: 08/28/12 09/03/12 MTWTF--\$700.00 0.00 E 25 KSNV 08/07/12 08/13/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MTWTF--:30 \$700.001 0.00 NM 2 \$1,400.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NEWS 3 AT FOUR Start Date **End Date** Weekdays Spots/Week Rate Rating 08/13/12 Week: 08/07/12 MTWTF-\$700.00 0.00 E 26 KSNV 08/14/12 09/03/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MTWTF--:30 \$600.001 0.00 NM 15 \$9,000.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NEWS 3 AT FOUR Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 08/14/12 08/20/12 MTWTF--5 \$600.00 0.00

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KSNV

Order / Rev:

104878

Advertiser:

Obama for America

Alt Order #: Flight Dates:

06837423

08/03/12 - 09/03/12

Product Desc:

OBAMA 4 AMERICA

Estimate:

1522

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount E 26 KSNV 08/14/12 09/03/12 NEWS 3 at 4 (1 HOUR)CM \$600.001 4-5pm MTWTF--.30 5 0.00 NM 15 \$9,000.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NEWS 3 AT FOUR Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 08/21/12 08/27/12 MTWTF--5 \$600.00 0.00 MTWTF--Week: 08/28/12 09/03/12 5 \$600.00 0.00 E 27 KSNV 08/03/12 09/03/12 M-F Early News CM 5-630p MTWTF--:30 6 \$1,000,001 0.00 NM 66 \$66,000.00 M-F Early News COMMENTS APPLY TO SUB LINES A THRU B **EARLY NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 07/31/12 08/06/12 M---F--6 \$1,000.00 0.00 Week: 08/07/12 08/13/12 MTWTF--15 \$1,000.00 0.00 MTWTF--Week: 08/14/12 08/20/12 15 \$1,000.00 0.00 Week: 08/21/12 08/27/12 MTWTF--15 \$1,000.00 0.00 MTWTF--Week: 08/28/12 09/03/12 15 \$1,000.00 0.00 E 28 KSNV 08/07/12 08/13/12 M-F Jeopardy CM 630-7pm MTWTF--:30 5 \$1,100,001 0.00 NM \$5,500.00 M-F Jeopardy **JEOPARDY End Date** Start Date Weekdays Spots/Week Rate Rating Week: 08/07/12 08/13/12 MTWTF--5 \$1,100.00 0.00 E 29 KSNV 08/14/12 09/03/12 M-F Jeopardy CM 630-7pm MTWTF--:30 5 \$1,000,001 0.00 NM 15 \$15,000.00 M-F Jeopardy **JEOPARDY** Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 08/14/12 08/20/12 MTWTF--5 \$1,000.00 0.00 MTWTF--Week: 08/21/12 08/27/12 5 \$1,000.00 0.00 Week: 08/28/12 09/03/12 MTWTF--5 \$1,000.00 0.00 E 30 KSNV 08/18/12 09/01/12 Sa-Su Early News CM 5pm-630pm -----:30 \$650.001 0.00 NM 6 \$3,900.00 Sa-Su Early News KVBC EARLY NEWS Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 08/13/12 08/19/12 ----S-2 \$650.00 0.00 ----5-Week: 08/20/12 08/26/12 2 \$650.00 0.00 Week: 08/27/12 09/02/12 ----S-2 \$650.00 0.00 E 31 KSNV 08/14/12 09/03/12 M-F Wheel CM 7-730pm MTWTF--.30 5 \$1,000.001 0.00 NM \$15,000.00 M-F Wheel of Fortune WHEEL Spots/Week Start Date **End Date** Weekdays Rate Rating MTWTF--Week: 08/14/12 08/20/12 5 \$1,000.00 0.00 Week: 08/21/12 08/27/12 MTWTF--5 \$1,000.00 0.00 MTWTF--09/03/12 Week: 08/28/12 5 \$1,000.00 0.00 E 32 KSNV 08/14/12 09/03/12 Face to Face w/ RalstonCM 730-758pm MTWTF--\$800.001 :30 0.00 NM 15 \$12,000.00 Face to Face w/ J.Ralston FACE TO FACE WITH JON RALSTON Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 08/14/12 08/20/12 MTWTF--5 \$800.00 0.00 Week: 08/21/12 08/27/12 MTWTF--5 \$800.00 0.00 MTWTF--Week: 08/28/12 09/03/12 \$800.00 0.00 E 33 KSNV 08/18/12 09/01/12 Weekend Jeopardy/WheeM 630-730pm ----5-.30 \$500.001 0.00 NM 3 \$1,500.00 WKND Jeop/Wheel JEOP/WHEEL Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 08/13/12 08/19/12 ----S-1 \$500.00 0.00 Week: 08/20/12 08/26/12 ----S-1 \$500.00 0.00 ----5-Week: 08/27/12 09/02/12 \$500.00 0.00 E 34 KSNV 08/04/12 08/11/12 News 3 Olympic Zone CM 7:30-8:00PM \$750.001 ----5-.30 0.00 NM 2 \$1,500.00 News 3 Olympic Zone OLYMPIC ZONE Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 07/30/12 08/05/12 ----S-\$750.00 0.00 1 ----S-Week: 08/06/12 08/12/12 \$750.00 0.00 E 35 KSNV 08/13/12 08/13/12 CM 8-10pm M-----:30 1 \$2,300.001 0.00 NM \$2,300.00

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Order / Rev:

104878

NEWS 3 NIGHTSIDE

Advertiser:

Obama for America

Alt Order #:

06837423

Product Desc:

OBAMA 4 AMERICA

Flight Dates:

08/03/12 - 09/03/12

Estimate: 1522 KSNV

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type	Spots	Amount
Monday Prima 9 10pm		
Monday Prime 8-10pm STARS EARN STRIPES		
Start Date	1	
Week: 08/13/12 08/19/12 M 1 \$2,300.00 0.00	-	
E 36 KSNV 08/21/12 08/28/12 Tues PR 8-10p CM 8-10pm -T :30 1 \$4,000.001 0.00 NM Tuesday Prime 8-10pm	1 2	\$8,000.00
AGT	1	
Start Date End Date Weekdays Spots/Week Rate Rating	1	
Week: 08/20/12 08/26/12 -T 1 \$4,000.00 0.00 Week: 08/27/12 09/02/12 -T 1 \$4,000.00 0.00	1	
	_	£4.000.00
E 37 KSNV 08/14/12 08/21/12 Tues PR 10-11p CM 10-11pm -T :30 1 \$2,000.001 0.00 NM Tuesday Prime 10-11pm	1 2	\$4,000.00
IOVE IN THE WILD		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 08/13/12 08/19/12 -T 1 \$2,000.00 0.00 Week: 08/20/12 08/26/12 -T 1 \$2,000.00 0.00	1	
E 38 KSNV 08/16/12 08/30/12 Thurs PR 10-11p CM 10-11pmT :30 1 \$2,100.001 0.00 NM	1 3	\$6,300.00
Thursday Prime 10-11pm		\$0,300.00
ROCK CENTER W/B. WILLIAMS	1	
<u>Start Date </u>		
Week: 08/13/12 08/19/12T 1 \$2,100.00 0.00 Week: 08/20/12 08/26/12T 1 \$2,100.00 0.00		
Week: 08/27/12 09/02/12T 1 \$2,100.00 0.00		
E 39 KSNV 08/24/12 08/24/12 Fri PR 9-10p CM 9-10pmF :30 1 \$2,600.001 0.00 NM	1	\$2,600.00
Friday Prime 9-10pm GRIMM (R)		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 08/20/12 08/26/12F 1 \$2,600.00 0.00		
E 40 KSNV 08/17/12 08/31/12 Fri 10-11p CM 10-11pmF :30 1 \$3,200.001 0.00 NM	1 2	\$6,400.00
Friday Prime 10-11pm COMMENTS APPLY TO SUB LINES A THRU B		
DATELINE		
Start Date		
Week: 08/13/12 08/19/12F 1 \$3,200.00 0.00		
Week: 08/20/12 08/26/12 0 \$0.00 0.00 Week: 08/27/12 09/02/12F 1 \$3,200.00 0.00		
E 41 KSNV 08/03/12 09/03/12 M-F News 3 at Eleven CM 11pm-1135pm MTWTF :30 2 \$1,100.001 0.00 NM	1 18	\$19,800.00
M-F News 3 at Eleven		* . • , • • • • • • • • • • • • • • • • •
COMMENTS APPLY TO SUB LINES A THRU B NEWS 3 NIGHTSIDE		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 07/31/12 08/06/12 MF 2 \$1,100.00 0.00		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		
1 KSNV 07/31/12-08/06/12 M-F News 3 at Eleven 11pm-1135pm MF :30(\$1,100.00) 0.00 NM See MG 41.24	7	
[PGM CHG = OLYMPIC LATE NEWS]		
2 KSNV 07/31/12-08/06/12 M-F News 3 at Eleven 11pm-1135pm MF :30(\$1,100.00) 0.00 NM	1	
See MG 41.23 [PGM CHG = OLYMPIC LATE NEWS]	1	
23 KSNV 08/06/12-08/06/12 Olympics Late News 3 11pm-12:35am M :30 \$1,100.00 0.00 NM	,	
® MG for 41.2 08/03	1	
[MG]	1	
24 KSNV 08/06/12-08/06/12 Olympics Late News 3 11pm-12:35am M :30 \$1,100.00 0.00 NN	1	
⊕ MG for 41.1 08/06 [MG]	1	
Week: 08/07/12	1	
Week: 08/14/12	1	
Week: 08/21/12 08/27/12 MTWTF 5 \$1,100.00 0.00 Week: 08/28/12 09/03/12 MTWTF 5 \$1,100.00 0.00	1	
E 42 KSNV 08/18/12 09/01/12 Sa-Su News 3 at ElevenCM 11pm-1135pmS- :30 1 \$1,100.001 0.00 NN	л з	\$3,300.00
Sa-Su News 3 at Eleven		40,000.00

Print Date: 08/03/12 12:38:11 Page 7 of 8

KSNV

Order / Rev:

104878

Advertiser:

Obama for America

Alt Order #:

06837423

Product Desc:

OBAMA 4 AMERICA

Flight Dates:

08/03/12 - 09/03/12

Estimate:

1522

Ln Ch Start	End	Inventory Code	Break	Start/End Tir	me Days	Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
E 42 KSNV 08/18/1	12 09/01/12	Sa-Su News 3 at I		11pm-1135pm	ıS-	:30	1 \$1,100.001	0.00 NM	3	\$3,300.00
NEWS 3 NIGHT	SIDE	Sa-Su News 3 at	Eleven					- 1		
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating			- 1		
Week: 08/13/12	08/19/12	S-		\$1,100.00	0.00					
Week: 08/20/12 Week: 08/27/12	08/26/12 09/02/12	S- S-		\$1,100.00 \$1,100.00	0.00 0.00					
E 43 KSNV 08/19/1				11pm-1135pm		:30	1 \$1,100.001	0.00 NM	3	\$3,300.00
		Sa-Su News 3 at		Total Common Press			,	0.00 11111	Ü	φο,σσσ.σσ
NEWS 3 NIGHT		Manhala	01-00/1-	Б.	B ()			- 1		
<u>Start Date</u> Week: 08/13/12	End Date 08/19/12	<u>Weekdays</u> S	Spots/Week	Rate \$1,100.00	Rating 0.00			1		
Week: 08/20/12	08/26/12	S		\$1,100.00	0.00					
Week: 08/27/12	09/02/12	S		\$1,100.00	0.00					
E 44 KSNV 08/07/1	12 09/03/12		CM	1135p-1237a	MTWTF	:30	1 \$425.001	0.00 NM	16	\$6,800.00
COMMENTS AF		Tonight Show B LINES A THRU E ENO	3							
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08/07/12 Week: 08/14/12	08/13/12 08/20/12	M MTWTF	1	\$425.00	0.00					
Week: 08/21/12	08/27/12	MTWTF	5 5	\$425.00 \$425.00	0.00 0.00					
Week: 08/28/12	09/03/12	MTWTF	5	\$425.00	0.00					
E 45 KSNV 08/07/1		Late Night w/Fallo Late Night w/Fallo	n	1237a-136am	MTWTF	:30	2 \$225.001	0.00 NM	17	\$3,825.00
COMMENTS AF LATE NIGHT W		B LINES A THRU E	3							
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08/07/12	08/13/12	M	2	\$225.00	0.00			- 1		
Week: 08/14/12 Week: 08/21/12	08/20/12	MTWTF MTWTF	5	\$225.00	0.00					
Week: 08/28/12	08/27/12 09/03/12	MTWTF	5 5	\$225.00 \$225.00	0.00 0.00					
E 46 KSNV 08/18/1		Saturday Night Liv			amS-	:30	2 \$1,400.001	0.00 NM	6	\$8,400.00
0.71100.1111		Saturday Night Liv	ve							40,100.00
SATURDAY NIC		Modedaya	Consta ///	Dete	D-ti					
Start Date Week: 08/13/12	End Date 08/19/12	<u>Weekdays</u> S-	Spots/Week 2	Rate \$1,400.00	Rating 0.00					
Week: 08/20/12	08/26/12	S-		\$1,400.00	0.00					
Week: 08/27/12	09/02/12	S-		\$1,400.00	0.00		-			
E 47 KSNV 08/19/	12 09/02/12	Sports Night in La		Sun 1135p-12	200aS	:30	1 \$400.001	0.00 NM	3	\$1,200.00
SPORTS NIGH	T IN LAS VE	Sports Night in La GAS	is vegas					- 1		
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08/13/12	08/19/12	S	1	\$400.00	0.00					
Week: 08/20/12 Week: 08/27/12	08/26/12 09/02/12	S S	1	\$400.00 \$400.00	0.00 0.00					
E 48 KSNV 08/03/			. Week@M	9am-4pm	MTWTF	:30	10 \$1,200.003	0.00 NM	30	\$36,000.00
		Olympics Daytime	e Weekdays			.00	το ψ1,200.000	O.OO IVIVI	30	\$30,000.00
OLYMPIC DAY		1000 300 0	tes a water o							
Start Date Week: 07/31/12	End Date 08/06/12	Weekdays MF	Spots/Week	Rate	Rating			- 1		
Week: 08/07/12	08/13/12	MTWTF		\$1,200.00 \$1,200.00	0.00 0.00			- 1		
E 49 KSNV 08/04/	12 08/04/12	Olympics Daytime		4am-6pm	S-	:30	6 \$1,700.003	0.00 NM	6	\$10,200.00
OLYMPIC DAY	TIME	Olympics Daytime	e WEEKEND							
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating			- 1		
Week: 07/30/12 E 50 KSNV 08/05/	08/05/12			\$1,700.00	0.00	.20	6 61 700 000	0.00.1115	_	040.005.5
OLYMPIC DAY		Olympics Daytime		4am-6pm	S	:30	6 \$1,700.003	0.00 NM	6	\$10,200.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating			- 1		
Week: 07/30/12	08/05/12	S		\$1,700.00	0.00					

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KSNV

Order / Rev:

104878

Advertiser:

Obama for America

Alt Order #:

06837423

Product Desc:

OBAMA 4 AMERICA

Flight Dates:

08/03/12 - 09/03/12

Estimate:

1522

Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len Sp	ots	Rate Pri	Rtg Type \$	Spots	Amount
E 51 KSNV	08/11/1	2 08/11/12	Olympics Daytim		4am-6pm	S-	:30	5	\$1,700.003	0.00 NM	5	\$8,500.00
OLYMP	PIC DAYT	IME	Olympics Daytim	e weekend								
Accesses to the second	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/ E 52 KSNV		08/12/12	Olympics Daytime		\$1,700.00 5-7A	0.00	.20		* 000 000	0.00 NA		44 000 00
L JZ KONV	00/11/1	2 00/11/12	Olympics Daytim		5-7A	S-	:30	2	\$900.003	0.00 NM	2	\$1,800.00
	PIC DAYT									- 1		
Sta Week: 08/	art Date /06/12	End Date 08/12/12	Weekdays	Spots/Week 2	<u>Rate</u> \$900.00	Rating 0.00				- 70		
E 53 KSNV			Olympics Daytime		4am-6pm	S	:30	4	\$1,700.003	0.00 NM	4	\$6,800.00
011/4			Olympics Daytim	e WEEKEND	(7:00 AM-3:0	00 PM)					3.9	ψο,σσσ.σσ
	PIC DAYT art Date	IME B End Date	Weekdays	Spots/Week	Data	Datina						
Week: 08/		08/12/12	S		<u>Rate</u> \$1,700.00	Rating 0.00						
E 54 KSNV	08/03/1	2 08/06/12	Olympics Primeti		7pm-12am	MFS-	:30	1	\$6,000.003	0.00 NM	1	\$6,000.00
OLYME	PIC PRIM	ETIME	Olympics Primet	ime								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/	/31/12	08/06/12	MFS-		\$6,000.00	0.00						
E 55 KSNV	08/19/1	2 08/19/12	NFL Football	CM	1P-9PM	S	:30	1	\$3,200.001	0.00 NM	1	\$3,200.00
NFL IN	DIANAPO	DLIS @ PITT	NFL Football									
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				- 1		
Week: 08/		08/19/12	S		1-1	0.00						
E 56 KSNV	08/26/1	2 08/26/12	NFL Football	CM	1P-9PM	S	:30	1	\$3,200.001	0.00 NM	1	\$3,200.00
NFL CA	AROLINA	@ JETS	THE FOOLDAIN							- 1		
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 08/ E 57 KSNV		08/26/12	News 3 Live in Pr		\$3,200.00 7-10pm	0.00	:30	1	£1 100 000	0.00 NIM	0	#0.000.00
E 57 KONV	00/10/1	2 00/20/12	News 3 in Prime		7-10pm	3	.30	1	\$1,100.002	0.00 NM	2	\$2,200.00
NEWS												
Sta Week: 08/	art Date /13/12	End Date 08/19/12	<u>Weekdays</u> S	Spots/Week	Rate \$1,100.00	Rating 0.00						
Week: 08/		08/26/12	S		\$1,100.00	0.00						
N 58 KSNV	08/18/1	2 08/18/12	To the Point - PM	1 CM	730-758pm	S-	:30	1	\$375.001	0.00 NM	1	\$375.00
Sta	art Date	End Date	To the Point	Cnoto (Mook	Data	Detine						
Week: 08		08/19/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$375.00	Rating 0.00						
N 59 KSNV			LAW & ORDER ((LF) CM		Sun 1:S	:30	1	\$225.001	0.00 NM	1	\$225.00
			Law & Order (LF	,	1000							
<u>Sta</u> Week: 08	art Date /13/12	End Date 08/19/12	Weekdays S	Spots/Week	<u>Rate</u> \$225.00	Rating 0.00						
N60 KSNV				ews 3 CM	11pm-12:35		:30	4	\$1,100.007	0.00 NM	4	\$4,400.00
			Late News during	g Olympics				0.50		5.55 11171	202 1	Ψ1, 100.00
	ENTS AF 3 NIGHT		B LINES A THRU	В								
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08	/07/12	08/13/12	-TWTF	4	\$1,100.00	0.00						
										Totals	675	\$512,525.00